

HERS INSTITUTE 2018 RECOMMENDED READINGS

The below readings are recommended for expand your knowledge base regarding contemporary issues in higher education, leading in higher education, and leadership skills in general. Those explicitly addressed during your time at the Institute are marked with an asterisk*. Topics are listed below in roughly the order they are addressed during the Institute

Higher Education Trends and History

Association of American Colleges and Universities. [“Ensuring the Value of US Higher Education.”](#) August 2013.

Chronicle of Higher Education (2018) The Awakening: Women and Power in the Academy. Retrieved April 19, 2018 from <https://www.chronicle.com/interactives/the-awakening>

Hannum, K., Muhly, S., Shockley-Zalabak, P., & White, J. S. (2014). [Stories from the Summit Trail: Leadership Journeys of Senior Women in Higher Education](#). Denver, CO: Higher Education Resource Services (HERS).

White, Judith S. [“HERS at Forty: Shaping a New Vision of Women's \(and Men's\) Liberation.”](#) On Campus with Women 41, nos. 2-3 (Fall 2012/Winter 2013). Posted with permission from On Campus with Women, Volume 41, Numbers 2-3.

White, Judith S. "HERS at 50: Curriculum and Connections for Empowering the Next Generation of Women Leaders in Higher Education." Women and Leadership in Higher Education. Ed. Longman, K., and Susan R. Madsen. Charlotte: Information Age Publishing, Inc., 2014. Chapter 5, pg. 77 - 96. Print.

Phelps, Hollis. [“Simplify the Application Process.”](#) The Chronicle of Higher Education. December 8, 2014.

Equity and Inclusive Excellence

*[Adichie, Chimamanda: We should all be feminists](#) (April 12, 2013) TEDTalk Video, TEDxEuston

[Adichie, Chimamanda: The danger of a single story](#) (October 7, 2009) TEDTalk Video

[McIntosh, Peggy. "White privilege: Unpacking the Invisible Knapsack."](#) Creation Spirituality (1992): 33-35.

Effective Communication

Brondolo, Elizabeth, and Kristy-Lee Jean-Pierre. [““You Said, I Heard”: Speaking the Subtext in Interracial Conversations.”](#) *Remediation in Medical Education*. Springer New York, 2014. 131-156.

Masters, Marick F. and Robert R. Albright. (2001). [The Complete Guide to Conflict Resolution in the Workplace](#). All rights reserved. www.amacombooks.org

Shell, Richard. G. [“The First Foundation: Your Bargaining Style & Appendix A: Bargaining Styles Assessment Tool.”](#) In *Bargaining for Advantage*, 1-25, 237-250. New York: Penguin Books, 2006.

Organizational Behavior, Strategic Planning, and Transformation

Achi, Z. & Berger, J. G (2015). [“Delighting in the Possible”](#) *McKinsey Quarterly*.

*[Bolman, Lee G. & Deal, T. “Part One: Making Sense of Organizations.”](#) In *Reframing Organizations: Artistry, Choice, and Leadership*, 3-42. San Francisco: Jossey-Bass, 2003.

Buller, Jeffrey L. [“The only thing we have to change is change itself.”](#) and “Reframing Change.” *Change Leadership in Higher Education: A Practical Guide to Academic Transformation*. San Francisco: Jossey-Bass, 2015.

[Eckel, P., Green, M., Hill, B., Mallon, W. \(1999\). On Change III: Taking Charge of Change – A Primer for Colleges and Universities. American Council on Education](#) Last accessed April 19, 2018.

Heath, Chip and Heath, Dan. (2008). *Made to Stick: Why Some Ideas Survive and Others Die*. Random House, Inc. [youtube talk about the ideas: <https://www.youtube.com/watch?v=Bs9NbxJHV-w>]

[Kezar, Adrianna J. ed. \(2001\). *Understanding and Facilitating Organizational Change in the 21st Century: Recent Research and Conceptualizations*. Jossey-Bass](#). Last accessed April 19, 2018.

[Kotter, John H. \(2012\). "Leading Change: Why Transformation Efforts Fail."](#) Harvard Business Review, March-April 1995: 59-67. (You may also consider reading Kotter's *Our Iceberg Is Melting* (2006) which discusses the same subject in a fable.)

Williams, D. et. al. (2006). [Toward a Model of Inclusive Excellence and Change in Postsecondary Institutions](#). Association of American Colleges and Universities.

Finance in Higher Education

Standard and Poor's Rating Service. ["Upping The Ante: Costs Of Luring Top Students Keeps The Outlook Negative On U.S. Not-For-Profit Higher Education Sector."](#) McGraw Hill Financial.

Goldstein, Larry. [A Guide to College and University Budgeting: Foundations for Institutional Effectiveness](#), 4th edition, chapters 7, 8, 9. Washington, D. C., NACUBO, 2012.

Mattie, John A., et al. [Understanding Financial Statements: A Strategic Guide for Independent Colleges & University Boards](#). AGB Press, 2008.

Moody's Investors Service. ["2016 Outlook -Moderate Revenue Growth Supports Sector Stability US Public Finance."](#) December 2, 2015.

Persaud, D. (February 12, 2018). "A Primer on Financial Statements for Higher Education Board Members" CLA. Retrieved 5/2/2018 from <https://www.claconnect.com/resources/articles/2018/a-primer-on-financial-statements-for-higher-education-board-members>

Zannoni, Diane C., et al. "College and University Government: Antioch University and the Closing of Antioch College." *Academe*, vol. 95, no. 6, 2009, pp. 43–63. www.jstor.org/stable/20694595.

Zierdt, Ginger LuAnne. ["Responsibility-centered budgeting: An emerging trend in higher education budget reform."](#) *Journal of Higher Education Policy and Management* 31.4 (2009): 345-353.

Career Planning

*Archer Martin, Nancy and Jennifer L. Bloom. *Career Aspirations & Expeditions: Advancing Your Career In Higher Education Administration*. Champaign, IL: Stipes Publishing, 2003. (HERS Provides you a copy at the Institute).

Ardoin, Sonja. ["7 Ways to Stay Prepared in the Job Search Process."](#) ACPA Online. September 9, 2014.

Johnson, Whitney and Tara Mohr. ["Women Need to Realize Work Isn't School."](#) Harvard Business Review Blog Network, January 11, 2013.

Katz, J. K. & Morahan, P.S. (2006) ["Dissecting Accomplishments as a Career Compass."](#) *Academic Physician & Scientist*, 4-6.

Zander, R. S. & Zander, B. (2009). ["It's all Invented: Imagining New Opportunities and Practicing the Art of Possibility,"](#) from *The Art of Possibility: Transforming Professional and Personal Life* (Boston, MA: Harvard Business Press)